

# Join us for the 4<sup>th</sup> Annual Design Forum!

Colorado Springs - June 13-14, 2013

Brought to you by:  
LCI/P2SL/AIA

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## ***JUNE 13 – Day One***

8:00 AM – Registration, Welcome and Introductions

8:30 AM – Opening Provocation

Moderator: Greg Howell, LCI

Speaker: Phil Bernstein, Autodesk

10:00 AM – BREAK

10:30 AM – How best identify and align ends and constraints at the beginning and during a project?

Moderator: Will Lichtig, Boldt

Speaker: John Duvivier, Gensler

12:00 PM – Lunch Break

1:00 PM – How to steer design to deliver value within project constraints of time, money, location, etc.?

Moderator: Michael Bade, UC/San Francisco

Speaker: Ari Pennannen, Hahhtela (Invited)

2:30 PM – Break

3:00 PM – How determine during and after design if value is being/was delivered?

Moderator: Michael Bade

Speaker: Frank Becker, Cornell University

4:30 PM – Closing comments, adjourn day one.

## ***JUNE 14 – Day Two***

8:30 AM – How best can we understand conceptual design? What management methods work well and which don't work well in conceptual design?

Exploring the merits and challenges of using Lean-endorsed tools and techniques such as A3s and Choosing by Advantages vs. different/adapted methods in different design phases.

Moderator: Glenn Ballard, UC-Berkeley/P2SL

10:00 AM – Break

10:30 AM – Reflection and Exploration

[A facilitated session by all the moderators based on the more stimulating and helpful insights of the various topics - report outs and table discussion.]

12:00 PM – Adjourn Program

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## Through highly interactive discussions –

- Identify and align ends and constraints at the beginning and during a project
- Steer design to deliver value within project constraints of time, money, location
- Determine Value delivery during and after design
- Understand lean conceptual design
- Management methods that work well in conceptual design
- Interact, Reflect and Explore with like-minded professionals

## *Brought to you by:*



The **Lean Construction Institute (LCI)** is a non-profit organization whose mission is to transform design and construction through new approaches to project design and delivery. Lean theory, principles and techniques, taken together, provide the foundation for a different, more collaborative, and more effective form of project management. Lean design and construction represents a transformational way to design and build capital facilities. The Lean approach generates significant improvements in schedule with dramatically reduced waste, particularly on complex, uncertain and quick projects.

The **American Institute of Architects (AIA)** was founded in 1857. With nearly 300 state and local chapters, the AIA serves as the voice of the architecture profession and the resource for its members in service to society. AIA's mission is carried out through advocacy, information, and community. Each year, the AIA sponsors hundreds of continuing education experiences to help architects maintain their licensure, and sets the industry standard in contract documents with more than 100 forms and contracts used in the design and construction industry.

The **Project Production Systems Laboratory (P2SL)**, University of California, Berkeley is dedicated to developing and deploying knowledge and tools for the management of project production systems and the management of organizations that produce and deliver goods and services through such systems. Project production systems include construction, product development, software engineering, air, and sea ship building, work order systems, job shops, performing arts productions, oil field development, and health care delivery.